



**International Society of Automation**  
*Cleveland Section*

*Setting the Standard for Automation™*

## **FEBRUARY PROGRAM**

**Wednesday, February 12, 2025**

# **Digital Transformation for Smart Manufacturing Maturity**

**Jennifer Mansfield, Rexel USA**

**Social: 5:30 – 6:00 PM**

**Dinner: 6:00 – 7:00 PM**

**Program: 7:00 – 8:00 PM**

### **About the Topic:**

The factory floor is a bountiful source of enterprise insights. Secure connectivity and data flow establishes the foundation. Overlaying analytics applications then taps into the efficiency generating potential. Each operation is unique, so it is important to establish your visionary target that will sponsor incremental progress. Come learn about the Smart Manufacturing landscape to gauge how you further your journey toward innovation. The first half of the presentation will focus on demystifying the ISA 95 model in the context of systemic integration, while the second half will focus on a strategy for uncovering value-based use cases.

**Speaker's Bio:**

Jennifer Mansfield, Rexel USA Smart Manufacturing Business Development Manager, has focused her career in the industrial automation and manufacturing space since graduating from Youngstown State University, as a degreed chemical engineering in 2002. Jennifer's functional skill set has grown in areas of project management, value-based solution deployment, and since 2016 a heightened focus on digital transformation, lean agile transformation and ISO compliance with DevOps software development and deployment. Jennifer understands the challenges of adopting emerging technology trends in the manufacturing sector against the need for productivity and competitiveness. She is anticipating receiving her Smart Manufacturing Roadmap Professional certification from the DOE / NIST sponsored CESMII

Institute in March 2025 and hopes to work with customers in setting a vision to target incrementally achieving success with Smart Manufacturing technology. [www.linkedin.com/in/jennifer-m-mansfield](https://www.linkedin.com/in/jennifer-m-mansfield)

## ISA Cleveland Section Agenda

**Social:** 5:30 – 6:00 PM

**Welcome:** 6:00 – 6:05 PM

**Dinner:** 6:05 – 7:00 PM

**Program:** 7:00 – 8:00 PM

**PDH:** 1 Technical Development Hour (PDH) will be given to those attending in person.

**Location:** Tavolo 72 and Microsoft Teams

Tavolo 72 is located in the lower level of the Crowne Plaza Hotel

7230 Engle Road

Middleburg Heights, 44130.

Phone 440-243-4040

**Cost:** Dinner: Individual Checks from Menu.

**Menu:** Chicken, Vegetarian, Fish or Other with Soup or Salad

**Meeting Recording:** For archival purposes, this program may be recorded and be made available for later viewing.

**Reservations:** Please submit your reservation using our [online registration link](#). Your reservation must be in **no later than 5:00 PM on Monday, February 10, 2025.**